

**ECCO Shoes Pacific Pty. Ltd**  
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August 29<sup>th</sup>, 2007

Dear Monica, Laura and the WordStorm Team,

It is with sincere thanks that I write this letter of recommendation. The past eight months with WordStorm have exceeded expectations, with ECCO appearing in publications such as QANTAS Magazine, Sunday Telegraph, Men's Style and Golf Magazine. The advertorial value has been impressive, with our return on investment unquestionable.

Our Account Manager Laura Blasdale, is proactive in her search for publicity opportunities for ECCO, always offering ideas and suggestions. This proactive approach is increasing ECCO's awareness and is measurable at store level. Our customer response has been positive and momentum is building. With Monica's leadership and Laura's day-to-day management, we are confident our profile will continue to grow.

We are definitely excited about our future with WordStorm!

Regards,

A handwritten signature in black ink, appearing to read "Julia Nati". The signature is written in a cursive style and is positioned to the left of the printed name and title.

Julia Nati  
Marketing Coordinator  
ECCO Shoes Pacific